



Thank you for considering a sponsorship for the “Back the Blue” fundraiser to benefit the Police Athletic League of New Smyrna Beach (PAL). Your financial support of this registered 501c3 nonprofit organization will ensure the continued viability of our local PAL organization and will solidify the commitment to the future leaders of our Community. Please review the attached Sponsorship Opportunities to select the sponsorship best suited for you.

This year’s fundraiser will take place on Thursday, November 7th from 6:00 pm to 10:00 pm at the Brannon Center located at 105 South Riverside Drive in New Smyrna Beach. This fun filled evening will include live music, food and beverages from local restaurants and auction items.

Many of the participants in our programs come from low to moderate income level and /or a single parent homes and are often deemed as our most “at risk” youths. These youths often cannot afford to participate in these beneficial programs; therefore, it is the mission of our organization to provide low or no cost programs to ensure all interested youths can participate.

PAL receives NO government funding. We rely on funds raised at our annual fundraiser and donations received throughout the year to maintain our organization.

For more information on our local PAL please contact Officer Jennifer Fike Mongosa at 386-424-2263 or visit our website www.nsbpal.com or on Facebook at Facebook New Smyrna Beach Police Athletic League.

Thanking you in advance for your contribution.

Sincerely,

Hollie Bertram
President – Police Athletic League of New Smyrna Beach
hollmbert@gmail.com
(386)957-2006



SPONSORSHIP OPPORTUNITIES

Diamond Sponsor: \$10,000 Cash Donation

- One reserved table with business name and logo prominently displayed
- Eight tickets to the event
- Noted as event sponsor on two print advertisements
- Diamond sponsor listing in the top position on the event webpage
- Name and/or logo on event décor
- Name and/or logo on event poster

Platinum Sponsor: \$5000 Cash Donation

- Four tickets to the event
- Platinum sponsor listing in sponsor section of the event webpage
- Name and/or logo on event décor

Gold Sponsor: \$2,500 Cash Donation

- Two tickets to the event
- Gold Sponsor listing in sponsor section of event webpage
- Name and/or logo on event décor

Silver Sponsor: \$1,000 Cash Donation

- Two tickets to the event
- Silver Sponsor listing in sponsor section of webpage
- Name and/or logo on event décor

Bronze Sponsor: \$500 Cash Donation

- Two tickets the event
- Bronze sponsor listing in sponsor section of webpage
- Name or logo on event décor



SPONSORSHIP COMMITMENT

Our company is pleased to support the Police Athletic League of New Smyrna Beach through a sponsorship of the Back the Blue 2019 at the level indicated below.

Sponsor's Name: _____

Contact's Name: _____

Contact's Address: _____

Contact's Phone Number: _____

Contact's Email: _____

Please indicate sponsorship level:

DIAMOND \$10,000

PLATINUM \$5000

GOLD \$2500

SILVER \$1000

BRONZE \$500

\$ _____

Please make check payable to NEW SMYRNA BEACH PAL and mail to:

New Smyrna Beach PAL
c/o Officer Jennifer Mongosa
246 Industrial Park Avenue
New Smyrna Beach, FL 32168

PAL of New Smyrna Beach is a registered 501c3 not for profit organization.