



New Smyrna Beach Police Athletic League

... all kids need a PAL!

Dear Community Member:

Thank you for considering a sponsorship of **Hangar Hootenanny 2015** to benefit the New Smyrna Beach Police Athletic League (PAL). The event will be from 6-10 p.m., Saturday, November 7, at the New Smyrna Beach Airport. For our 3rd annual event, we are expecting more than 550 guests, who will enjoy food, live music, mechanical bull rides, and a live and silent auction.

This year, PAL lost nearly 50 percent of its grant funds. Therefore your financial support is pivotal to ensure continued viability of our local PAL organization and the program's commitment to the future leaders of our community. Typically our program's youth come from low- to moderate-income levels and/or a single parent family structure – our most at-risk youth. Many of the youth who would benefit greatly from PAL programs cannot afford to participate. New Smyrna Beach PAL works to provide low- or no-cost programs to ensure all youth may participate regardless of their financial situation.

Thanks in part to the sponsors of our past 2013 & 2014 events, our PAL has served nearly 500 Southeast Volusia youth since the event. Through community financial support, we have been able to maintain after-school, leadership and athletic programs while providing a safe environment for our PAL kids.

To ensure we can continue to offer these programs, we need your financial support as a sponsor of Hangar Hootenanny 2015. Without financial support from the community, PAL may need to limit its programs, which will reduce its positive impact on the youth who need it the most.

Please help us to continue to develop the future leaders and citizens of the Southeast Volusia community. For more information on the program or sponsorship opportunities, please call New Smyrna Beach Police Officer David Adkins, Youth Services, at (386) 424-2263.

Sincerely,

Officer David Adkins, Youth Services, New Smyrna Beach Police Department

The New Smyrna Beach PAL is a registered 501(c) 3.
For more information on the Hangar Hootenanny 2015 to benefit the NSB PAL, please log on to www.NSBPAL.com/Hoot .



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Sponsorship Levels

Platinum Sponsor*: \$5,000 minimum cash donation* (only two available)

- One table to the **Hangar Hootenanny 2015**. Table will be reserved with your business name to increase logo impressions.
- Eight VIP- level tickets, which provide access to the VIP tent.
- Business name as event sponsor on two print advertisements (only two positions available)
- Top position on the event webpage as a title sponsor
- Platinum sponsor listing in sponsor section of event webpage
- Company logo on welcome signage at event
- Company logo or listing on event decor
- Company name or logo on event poster
- Company name or logo on event t-shirts given to VIP ticket holders and volunteers
- Announcement at event recognizing your company's sponsorship

Gold Sponsor: \$1,000+ donation

- Four tickets to the **Hangar Hootenanny 2015** including access to the VIP tent
- Gold Sponsor listing in sponsor section of the event webpage
- Company logo or listing on event decor
- Announcement at event recognizing your company's sponsorship
- Company name or logo on event poster (available to first 8 Gold Sponsors with cash donation)

Silver Sponsor: \$500 donation

- Two tickets to the **Hangar Hootenanny 2015** including access to the VIP tent
- Silver Sponsor listing in sponsor section of event webpage.
- Company listing on event decor.

Bronze Sponsor: \$250 donation

- Two tickets to the **Hangar Hootenanny 2015**
- Bronze Sponsor listing in sponsor section of event webpage
- Company listing on event décor

To ensure receipt of proper recognition as listed above, sponsorships forms/payment and company logos must be received by **September 1, 2015**.

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For more information on the **Hangar Hootenanny 2015** to benefit the NSB PAL, please log on to www.NSBPAL.com/Hoot .



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SPONSOR FORM

Our company is pleased to support the New Smyrna Beach PAL program through a sponsorship of the **Hangar Hootenanny 2015** at the level indicated below.

Sponsoring company _____

Contact name _____

Address _____

Phone _____ Fax _____

Email _____

Please indicate the sponsorship level:

- | | | | |
|-----------------------------------|---------|---------------------------------|-------|
| <input type="checkbox"/> PLATINUM | \$5,000 | <input type="checkbox"/> SILVER | \$500 |
| <input type="checkbox"/> GOLD | \$1,000 | <input type="checkbox"/> BRONZE | \$250 |

Please make check payable to: New Smyrna Beach PAL

Please mail check to:

New Smyrna Beach PAL
c/o Officer David Adkins
246 Industrial Park Avenue
New Smyrna Beach, FL 32168

To ensure receipt of proper recognition, sponsorship forms/payment and company logos, must be received by **September 1, 2015**. Electronic logos should be emailed to Officer Adkins at dadkins@cityofnsb.com.

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